

GolfTraxx.com



An update: the days following our Patrick Reed story on 01/31/2021

Editor's Note: Almost incredibly, and perhaps with poetic justice, on the exact same day we released this news, Patrick Reed was again caught in a rules controversy on the PGA Tour at Torrey Pines South where he called for a Rules official to determine whether his ball was embedded on hole #10, which he is allowed to do under the Rules of Golf where it is agreed among the players (and spotter in this case) that the ball did not bounce. The PGA Tour official issued a statement that since it had been "agreed" that no one had seen the ball bounce, Patrick was within his "rights" and following the rules to pick it up and examine it, determine if it was embedded, then replace it exactly as he had found it, without removing any impediments from it, then take relief if and only if it was deemed by the Rules Official to be embedded. It was deemed to be embedded when the rules official arrived. But those that watched the replay unfold watched in horror. The ball clearly did bounce. It's just that no one saw it bounce within the group. Clearly, a player should be entitled to relief if in fact the ball was embedded when he arrived. But Patrick himself admitted that the likelihood that a ball would be embedded after bouncing no higher than knee high before coming to rest in 5 inch rough was "zero." The obvious question is therefore how and when did it become embedded? If we apply an improbable-at-best likelihood that the ball would actually become embedded when it did in fact bounce (as he himself stated), then the likelihood that improper relief was taken becomes exceedingly high as does the likelihood that some unseen force caused the ball to become embedded after coming to rest. A very similar issue exists surrounding the facts I have presented about Google and COMCAST involvement in the repeated attacks and malicious acts against my website. The destruction of data on my site is real. The COMCAST installed bot on the network, man-in-the-middle attacks, packet overflow attacks, and denial of service attacks are all real. The Google creation of thousands of Google Search result links in 2019 to our editor pages is real. The Google DNS lookup failures and delays are real. The Google exclusion of our site of two million pages of content almost entirely from its search results is real for many years. The Google manipulated search term evidence is real and more of it shown in this article.

One needs only to ask the question: Given these facts and circumstances presented that have in fact occurred, many of which could NOT have occurred without COMCAST or Google's involvement, what's the likelihood that Google and COMCAST were NOT involved and are NOT liable for the illegal acts of destruction to my website? In BOTH of these cases, there is common knowledge that the result could not have happened "on its own." Unless you believe in "magic fairy dust," the result was not achieved without some "unseen" forces at work. I believe that anyone who asks that question after reviewing the facts presented in BOTH cases will reach the same conclusion as I have. "Something" caused that ball to become embedded...something caused the data on our website to be repeatedly changed. What is the most likely explanation? Golf, the ultimate gentlemen's game relies on player integrity. Civil court is not quite so "trusting" and therefore sets the stand for liability in civil cases where damage has been caused as a preponderance of the evidence...is it more likely that not that the

accused caused the proximate harm.

On Sunday, January 31, 2021 we reported the story that had captured the world's attention and created a worldwide debate. Was this another cheating incident involving Patrick Reed? Heated debates occurred around the world. I expressed my opinion and under the first amendment to our Constitution was entitled to do so.

Sunday January 31, 2021 was also the end of another month where the golfraxx.com website had just provided nearly one million page views to site visitors.

January 2021

Statistics for:	golfraxx.com	
Last Update:	31 Jan 2021 - 03:30	
Reported period:	Month Jan 2021	

- When:** [Monthly history](#) [Days of month](#) [Days of week](#) [Hours](#)
Who: [Countries](#) [Full list](#) [Hosts](#) [Full list](#) [Last visit](#) [Unresolved IP Address](#) [Robots/Spiders visitors](#) [Full list](#) [Last visit](#)
Navigation: [Visits duration](#) [File type](#) [Downloads](#) [Full list](#) [Viewed](#) [Full list](#) [Entry](#) [Exit](#) [Operating Systems](#) [Versions](#) [Unknown](#) [Browsers](#) [Versions](#) [Unknown](#)
Referrers: [Origin](#) [Referring search engines](#) [Referring sites](#) [Search](#) [Search Keyphrases](#) [Search Keywords](#)
Others: [Miscellaneous](#) [HTTP Status codes](#) [Error Hits \(404\)](#)

Summary

Reported period	Month Jan 2021				
First visit	01 Jan 2021 - 02:20				
Last visit	31 Jan 2021 - 03:29				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	26,791	27,785 (1.03 visits/visitor)	317,393 (11.42 Pages/Visit)	380,655 (13.7 Hits/Visit)	3.99 GB (150.72 KB/Visit)
Not viewed traffic *			353,420	374,916	19.97 GB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

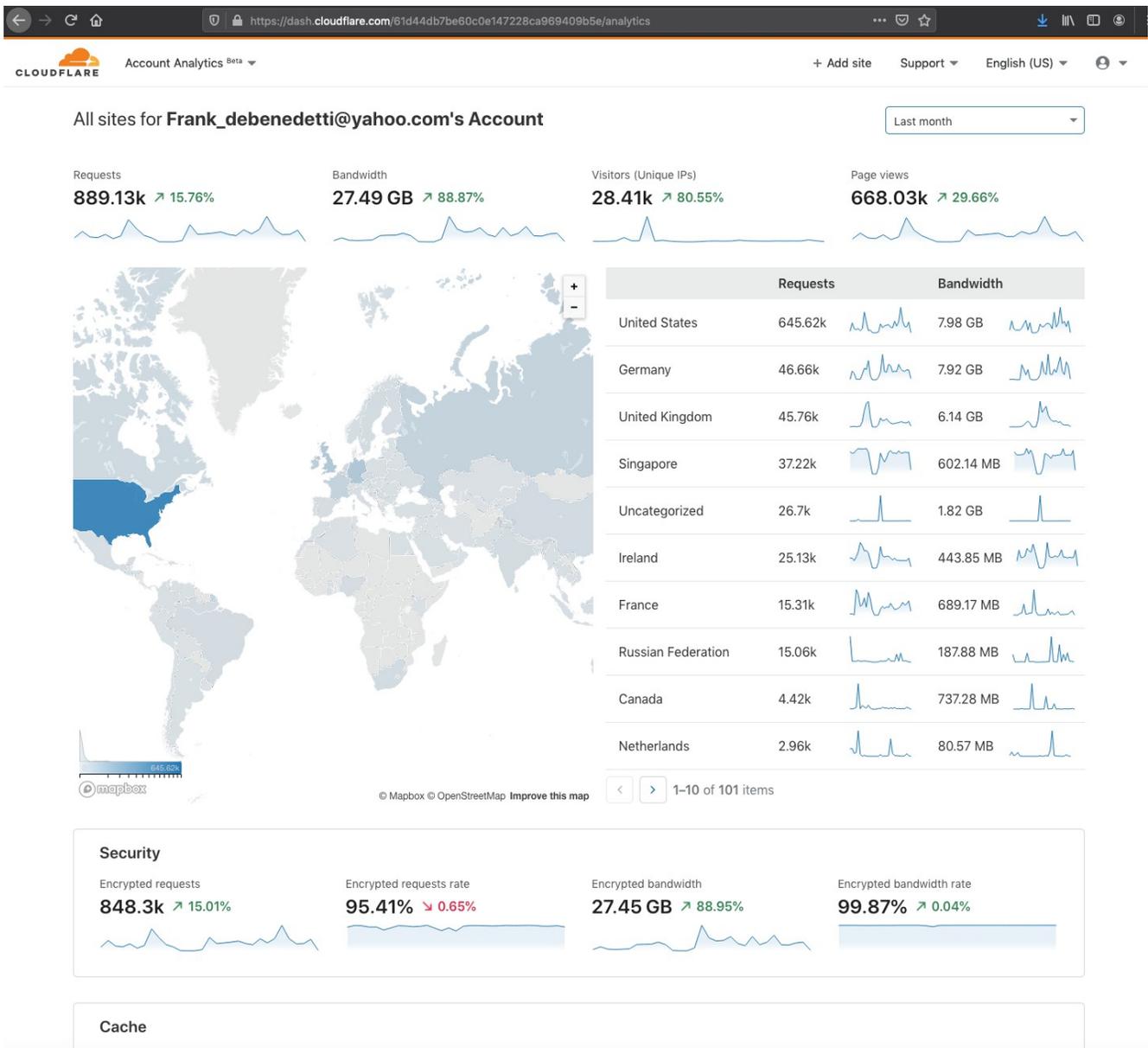
Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2021	26,791	27,785	317,393	380,655	3.99 GB
Feb 2021	0	0	0	0	0
Mar 2021	0	0	0	0	0
Apr 2021	0	0	0	0	0
May 2021	0	0	0	0	0
Jun 2021	0	0	0	0	0
Jul 2021	0	0	0	0	0
Aug 2021	0	0	0	0	0
Sep 2021	0	0	0	0	0
Oct 2021	0	0	0	0	0
Nov 2021	0	0	0	0	0
Dec 2021	0	0	0	0	0
Total	26,791	27,785	317,393	380,655	3.99 GB

Days of month





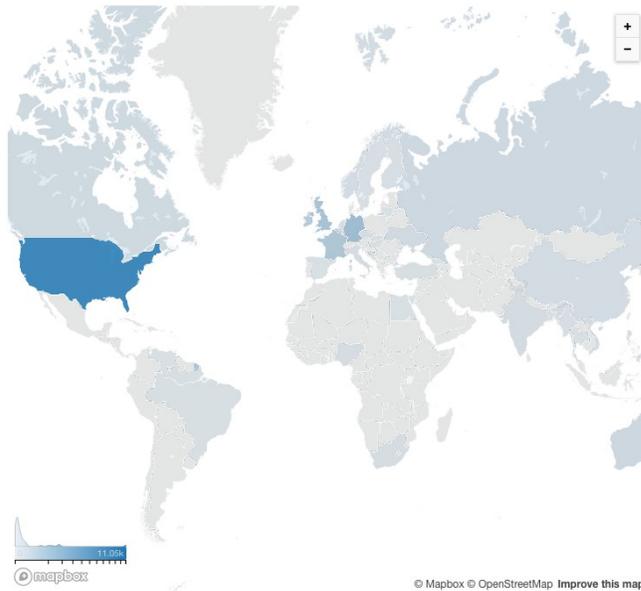
Unfortunately, this story is not about another successful month of golfraxx site visitors discovering our great content. It's about what happened next...

Doing simple math, if a site has one million page views during a month, then on a given day on average the site is receiving around 33,000 views. (one million divided by 30).

However since our report, just in the past couple of days, we noticed a substantial drop in page views as shown below

All sites for **Frank_debenedetti@yahoo.com's Account**

Last 24 hours



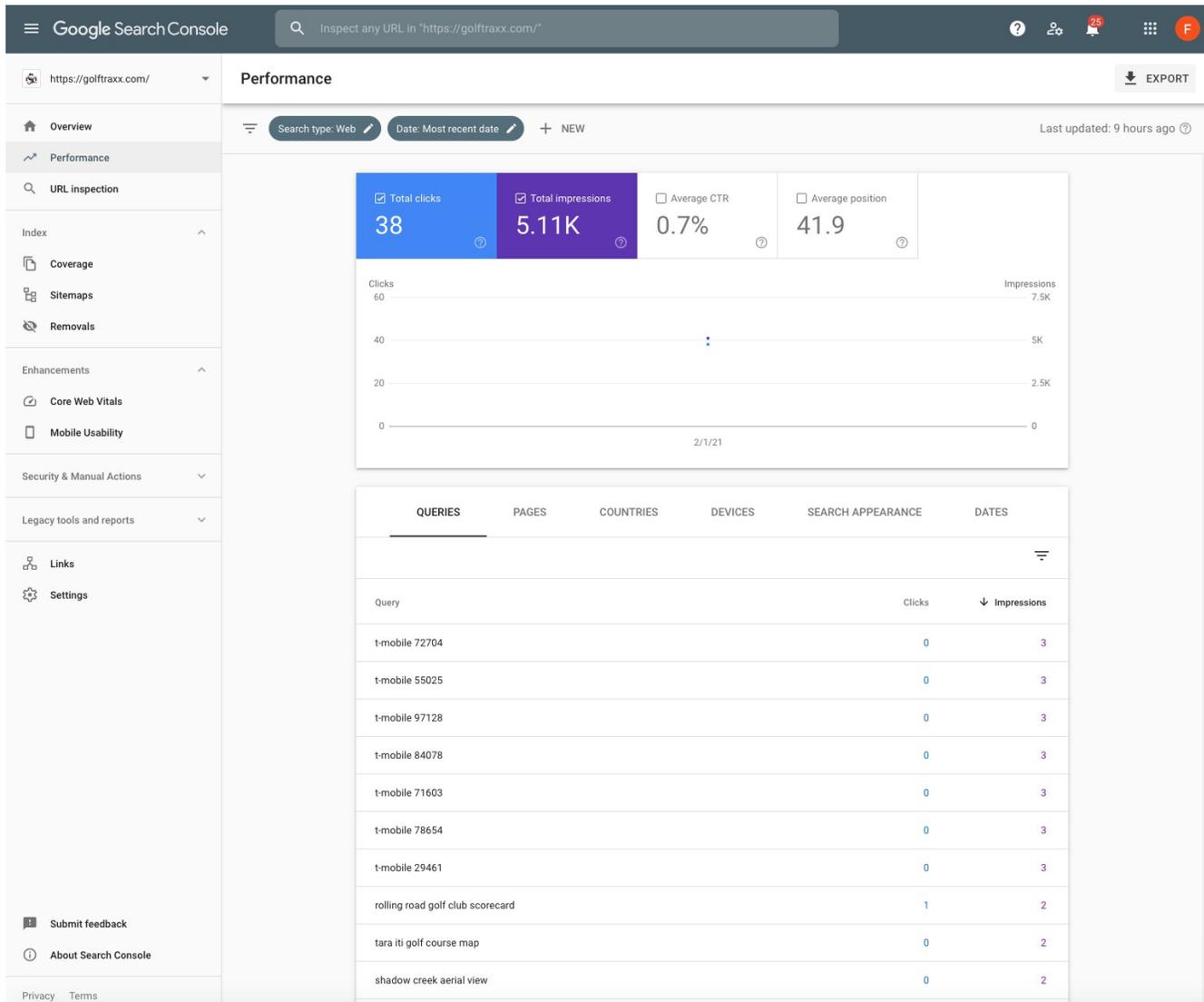
	Requests	Bandwidth
United States	11.05k	162.87 MB
Germany	1.78k	641.01 MB
Singapore	1.67k	203.04 MB
United Kingdom	1.23k	107.99 MB
France	983	9.48 MB
Ireland	603	13.14 MB
Australia	111	1.61 MB
Russian Federation	93	21.25 MB
Canada	88	1.15 MB
Ukraine	59	1.66 MB

Security



Over the past 24 hours, our site has had a 60% drop in visits and page views to less than 14 thousand. We decided to investigate WHY. Spoiler alert: we didn't have to go far.... As you have seen in our recent reports, huge monopolistic corporations have many ways that they can f#\$%^ with sites on their targeted-for-destruction list. That's especially so when the person who implemented AI into their product suite now works as an "individual contributor" on special projects related to the AI he built into Google products for many years.

So let's take a closer look at the impressions made by the world's most used search engine for our site recently which certainly has an impact on site visitors:



So you see **in past 24 hours** Google made over 5,000 impressions which is on average what they have been making daily. But take a look at the key word search terms themselves. TMobile, TMobile, Tmobile....Hmmm...from the view of an outsider, that doesn't seem to have much to do with our site Google. Thousands of impressions made on the 5th page of search results for irrelevant search terms **HAVE ZERO VALUE**. Who thinks Google doesn't get that?? Such key words are used by Google as part of a deception strategy to falsely represent that Google is in an unbiased way including our content for 30,000 mapped courses in their search results. 5,000 impressions for golfraxx is a LOT of impressions right Google?

Note next the ranking of those search terms in its results an all-time low of 42nd position. This means Google's "impression" made for our site was on average on the 5th page of its search results for a term having nothing to do with our website.

Of course, Googlers are going to have a very low propensity to even find those links on the 5th page of

results, and much less of a propensity to click on Google's "impression" link when they're searching for a TMobile store. Note the ridiculously low click-thru rate of 0.7 versus click-thru rates of 30-60% when metadata keywords are for our pages having that specific content are made as expected by Googlers as content relevant "impressions."

So one might ask: What's the point Google? You want to show you're the BIG man on campus and you and Sulleyman can bully whoever you want?? It's a pretty sure bet that the whole world gets that already Google. It must feel good to bully a man already stricken by cancer who is simply trying to do work on something he can still do. The WHOLE world already knows you can use your monopolistic advantage and AI tools to take out any site you choose to. Did it EVER occur to you Google that excluding 99% of the mapped courses in golfraxx.com and 99.9999% of appropriate keywords was AMPLE bullying already??

Google's poor choices to demonstrate and document its own malicious acts help the reader better understand how through implementation of AI for self-preservation at all costs, there came to be and that there still is **in fact** a Google **targeted-for-destruction** site list.

Self-preservation through AI applied to Google search would have as a central mission to **seek and destroy** in **every possible way** any other website or products threatening any business interest of Google.

Understanding how AI would seek to "**protect and preserve every advantage for Google**" makes it **perfectly clear** how the application of AI to Google's interests.

Under Google's own rules, it says it indexes webpages and websites based on having content and keyword metadata of value. But Google also uses the concept of authority which it attributes to webpages by the number of links to that page from other websites. Google places a high value on authority. If other big websites have lots of links to the web page being considered by Google for ranking then Google ranks it higher because it assumes it is more authoritative simply because of those links to it from large websites.

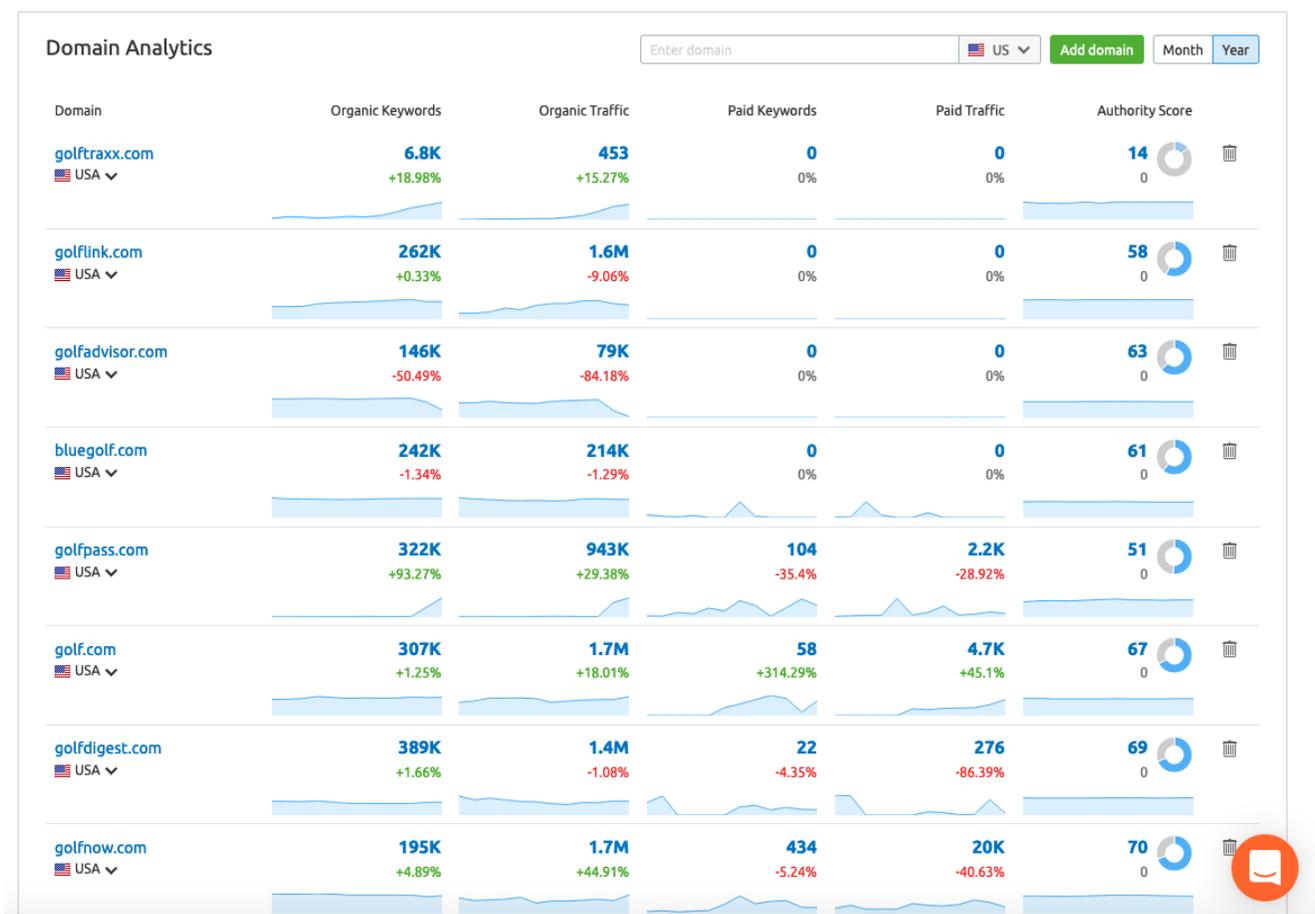
The problem with authority ranking arises when sites owned by the same corporation (eg. COMCAST) link to each other. GolfNow, GolfAdvisor, GolfPass, NBCUniversal, NBCSports all of which are all wholly-owned by COMCAST come to mind. Google does not consistently check for actual content relevance where authority exists. This is WHY GolfNow pages without content for specific keyword phrases still rank high in Google search results. They have a high authority ranking from COMCAST-owned sister sites, so despite having irrelevant content it places high in results.

<https://www.youtube.com/watch?v=E8f3lCBrijk>

<https://www.youtube.com/watch?v=cl1Ch9ARdQs>

Below is a list of several COMCAST owned websites with their respective key words:

Dashboard



In some circles this is also known as nepotism or inbreeding. 863,000 out of around 1.5 million are all COMCAST sites for the same 40,000 courses in the above graph. Over 21 search terms per course for COMCAST-owned sites versus one search term per every 5 courses for our site. Considering Sulleyman's horrible reputation, even at DeepMind, the company he founded and sold to Google, he is likely a product of the latter. Its no surprise Google now keeps him hidden from view as an individual contributor where he can execute these malicious attacks using the AI tools he not only created but integrated into Google's suite of products against websites on Google's targeted for destruction list. I'm pretty sure if he were STILL doing this at DeepMind, folks there where he already has a documented record of bullying would have already reported his illegal acts.

While Googlers appreciate the authority ranking Google uses, authority ranking is in fact **abused** when multiple sister corporations (aided clearly by Google) use it to “rig” the results.

The reasonable expectation is that all sites having relevant content for specific keywords in their website are included in your search results Google.

Google's unethical choice to exclude 98% plus of the courses, and 99.999% of the course/keyword combinations for the specific content our site, while it “props up” its claims of impressions with **fake and inapplicable key words** is:

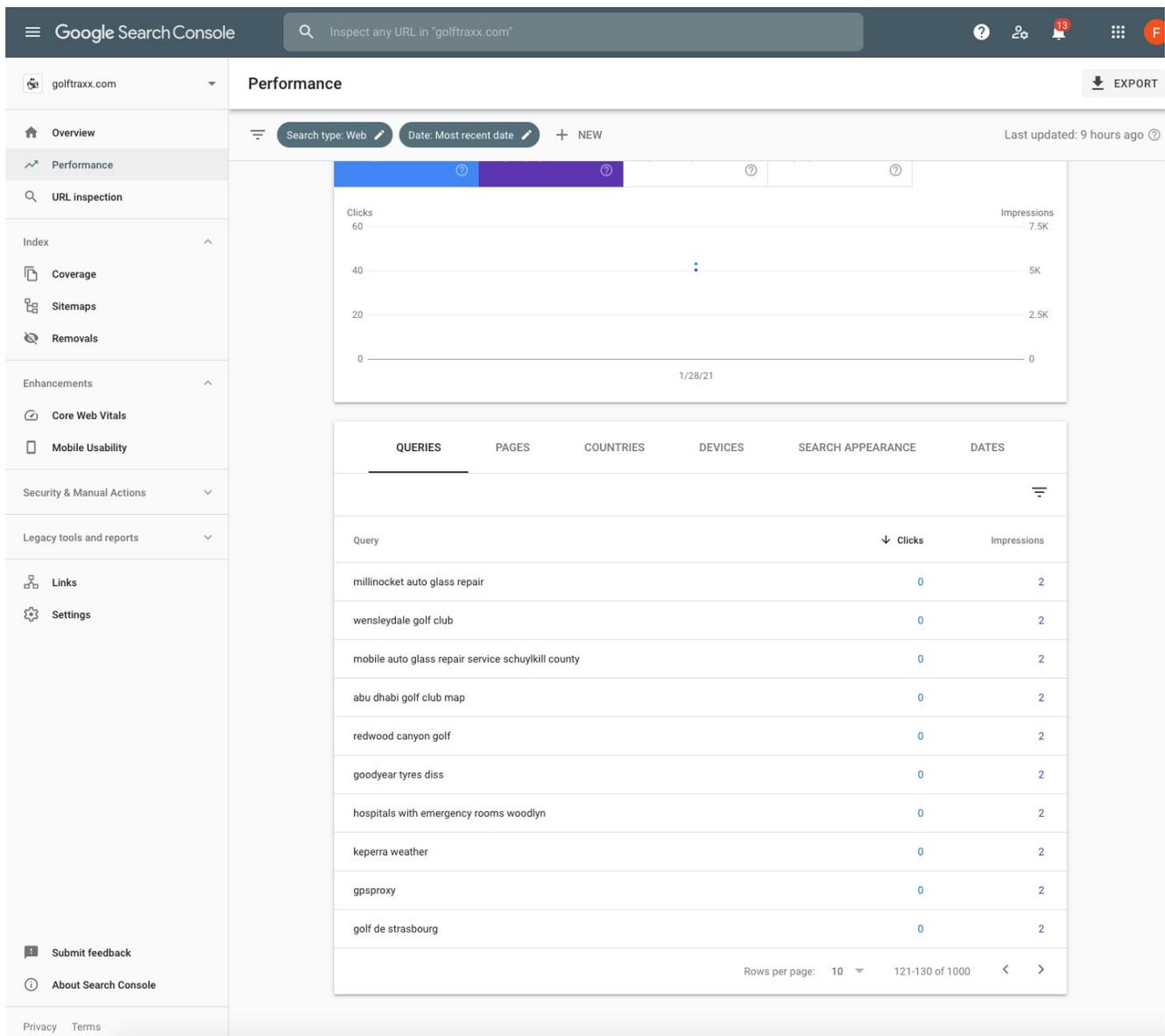
1. manipulative
2. abusive
3. predatory
4. fraudulent
5. worthy of every antitrust lawsuit currently being brought against it
6. monopolistic
7. targeted (against sites on its targeted-for-destruction list)

Under the California Privacy Act, **repeated** attacks against a person or a website are punishable by fines of up to \$7,500 per incident. I have asked regulators to consider the impact across all of these categories of abusive monopolistic power.

You will recall that in 2019, just weeks after Google created those thousands of links to our editor pages and placed them in its search results, 20,000 page requests from Pakistan hit our site, resulting in thousands of course scorecards on our site being hacked. These attacks were initially reported in mid-2019 to the California AG. It explains why since then, over ten thousand of the courses in our database were secretly attacked from backdoor access obtained through my home network, updating thousands of rows in every single table in our database such that recovery of the destroyed or manipulated data would be impossible. It explains why despite having server rule preventing access to those pages by anyone except our site editors, Google still crawled and indexed eight thousand of those “protected” pages as recently as December 28, 2020. Google has been instructed not to crawl, index, or include those by Google Search Console rule, and by our server access rule, and by our robots.txt. yet AI was “just” doing what it had been trained to do: **preserve every possible advantage for Google.**

It explains why non-Google websites where Google has an expressed business interest in that same business are virtually completely blocked from having search results included in Google Search Results unless its a Google “partner” site. **It's** why Tim Cook is 100% **correct** in his decision to deny Google from receiving the identifier codes. **This is a Win-at-ANY-Cost mentality implemented through AI into Google products is EXACTLY what Google paid Sulleyman to do**, and true to his management style, he did in fact implement every possible advantage into Google's products. DeepMind AI implemented into Google products has harmed thousands if not millions of businesses and took advantage of billions of users.

It explains why MY website (where Google has obviously an expressed business interest in that same golf business) finds less than 1% of its courses and less than a millionth of 1% of the metadata/content appropriate keywords within Google search impressions. It also explains why the very few impressions are on the bottom of the 4th page of Google Search results on **average**. Those that do exist are a microscopic fraction of that 1% of the search terms that **should** exist for the content and metadata of my site.



You'll notice upon closer inspection of the specific impressions made, it has been identified that **targeted words** created by Google (shown in Google Search Console) often do not correspond to the metadata keywords nor to the content from the website. This raises yet another issue for regulators...A substantial portion of the impressions are made for keyword searches that are NOT our metadata keywords.

Why would we find as many impressions made by Google for search terms like **home improvement** and **tire store, auto glass, pasta, pizza, and 7-11 store** as search terms corresponding to our content?? Wouldn't ethical impressions for a site **require** Google to make the impressions for the content that our website is all about?? Those impressions made by Google are **not in addition** to the appropriate keywords, they are **substituted** in place of those keywords in our metadata and in our content to fraudulently prop up its claim of including our content in its search results.

Of course, again, in Google AI's interest of **self-preservation at all costs**, its easy to understand how

AI would push our average ranking for links to **course-specific** keyword content to the 5^h page of search results, right?? There really are 40+ other sites offering aerial course map views of each course right Google?? It doesn't take a rocket scientist to figure out that manipulation strategy.

It would appear that regulators again must apply the corporate straightjacket AGAIN just to force a giant, wealthy corporation to behave appropriately.

Self-preservation at **all costs**...just EXACTLY like HAL in 2001: A Space Odyssey.

<https://www.youtube.com/watch?v=Wy4EfdnMZ5g>

Are you ready to KILL people too, Google, just like HAL?? The **sabotage** of Android users' sessions on our site, imposing DNS lookups AFTER the user has **already arrived** on our site, causing in DNS errors and substantial 30-60 second delays from Google's own DNS servers, even when the user requests pages from our site that are all cached at Cloudflare and available for viewing in less than a second in most cases from 180 cities around the world causes GREAT concern for me and for federal and state regulators, where it is **documented** at:

https://static.golftraxx.com/newspress/cloudflare_tech.pdf that requests for Google's own site (such as google maps) that obviously **required** a DNS lookup (where pages requested from our **own** site would not) did NOT experience the same 30-60 second delays nor DNS errors when requested from that same page. **The actual code from our page shows relative paths to each of our pages (NOT requiring as DNS lookup) and the full URL path to the Google Maps page, making it inarguable that EACH and EVERY TIME the Google maps page loaded instantly and our pages took 30-60 seconds, Google-implemented AI in its DNS servers did BOTH acts of sabotage and AI-driven self-preference.**

It's easy to understand that AI was “just” doing what it was trained to do: “optimize” Google server DNS lookups (strictly from a Google mentality) and impose delays for sites on Google's targeted-for-destruction list while Google's **own** sites got instant routing. Understanding how AI would seek to “**protect and preserve every advantage for Google**” would demand nothing less.

It's been demonstrated that simply implementing DNS 1.1.1.1 on every Android device and every desktop or laptop running Chrome eliminated those DNS lookup delays and errors 100%. Cloudflare offers an app from the Google Play store <https://1.1.1.1/> that does it in less than 2 seconds. It seems regulators should **force** Google to include 1.1.1.1 as the default DNS configuration just to protect Android and Chrome users from abuse and fraud (and delays!) on every single Android phone and every Chrome browser in the world in the next 30 days. It seems to me that John Cook at Apple wants the same for Apple users. Facebook accuses Apple of sabotage and targeting but the truth is Facebook loses a LOT of tracking capabilities as DNS 1.1.1.1 deploys around the world, along with every other major tech corporation because Cloudflare will NOT share that data. If Apple's intent is to implement DNS 1.1.1.1 and/or DoH, then contrary to Facebook assertions, that **benefits** the entire world.

It's WAY past time to call foul. Google I call on you to **release the findings** of that investigation as they relate to others you and Sulleyman have **in fact** harmed. I call on you to identify those you harmed through implementation of AI across your spectrum of products and make amends IMMEDIATELY to each and every website and or individual you have harmed through your **win at any cost mentality** that you tasked Sulleyman with implementing throughout Google's suite of products. Stop with these these trite apologies and **open your checkbook** and pay those who have been harmed. Strange to discover my mention several months ago about some 30-something year old

putz executives at Google who thought they never would get caught. In oracle-like fashion, it has turned out Sulleyman was in fact one of those putzes who has been caught while Google in classic self-preservation at all costs style categorically denies any wrongdoing.

Where do we draw the line between attacks subject to California Privacy Act penalties and plain discriminatory self-serving business conduct by these corporations? Certainly there is plenty of grey area for debate. But what **cannot** be debated any longer is **whether** these attacks occurred, and whether justice must be served by the involved corporations being **ordered to pay penalties** and pay restitution to those they **intentionally** injured.

150 years ago, Sulleyman would have clearly been moved to the **front** of the line for wild horse dragging and quartering execution. Society cannot remain where individuals like Sulleyman are allowed to cheat and steal and bully others (through which Google and Deep Mind reaped **huge benefit**) without making amends to those harmed by those acts. There is no good that could EVER possibly come from CHEATERS who leverage their monopolistic power to harm others and profit from our great game.

We need to do everything in our power to bring these corporate cheaters to justice. I have personally challenged regulators to **block these corporate CHEATERS from receiving a single shred of the profits** from their cheating and evil acts towards me and other American businesses. In golf, as we ALL know, they're officially kicked to the curb...not allowed to compete in future events after being caught CHEATING, yet knowing what we know now, until justice is served, we will all have to pause every time we sit down to watch our favorite sport, and try to overcome the nausea, as we watch the broadcasts from these corporate CHEATERS (who wouldn't even be allowed to participate in the championships because of being caught CHEATING in the sport) who are in FACT still being allowed to broadcast and reap the PROFITS of our sports most elite championships.

I ask each of you to show ZERO tolerance and ZERO support for known CHEATERS in sport or in life. And to the narcissistic corporate executives who commit these predatory and illegal acts and **direct** others to do the same for financial gain while you are **knowingly** harming others: you have NO EXCUSE. Make your New Year's resolution to change your evil ways and **make amends** to those you have harmed. To the PGA of America, and PGA Tour as well as the Royal and Ancient Golf Association, please join me in my ZERO TOLERANCE FOR CHEATING and NOT A SINGLE SHRED OF PROFIT TO CORPORATE CHEATERS pledges.

You can HELP by clicking here:

https://www.gofundme.com/f/golfraxxcom?utm_source=customer&utm_medium=copy_link&utm_campaign=m_pd+share-sheet

For those of you who are wondering, Google in response to our reports of these true events that have repeatedly occurred, has further reduced the keyword impressions for tmy website by an additional 60% to 2,000. Of those 2,000 impressions it claims to make, an estimates half are to BS terms such as pizza and pasta and home improvement store.

We have a suggestion. Let's have a filmed meeting with these corporations identified as having been involved in these repeated attacks and discuss each of the allegations against each of them. I challenge each corporation named in our complaints to present your evidence that any one of the allegations made didn't happen. Stop hiding behind your armies of corporate attorneys like the putzes you have

repeatedly demonstrated yourselves to be. Try out being decent human beings and be accountable for your poor judgment and illegal and abusive actions.

Frank DeBenedetti
GolfTraxx.com