

# GolfTraxx.com



## **GolfTraxx.com welcomes the new LIV Tour and applauds it's efforts to grow the game internationally!**

The past several weeks have been filled with criticisms of PGA Tour stars who have “abandoned” their home on the PGA Tour to pursue greener pastures on the new LIV tour.

Here at GolfTraxx.com we'd like to offer a different perspective:

First, we disagree entirely with the efforts by the PGA tour itself (and others) to associate the new LIV Tour players with the human rights violations documented against the country (Saudi Arabia) which is sponsoring the new tour. Making such an association is akin to blaming the citizens of Russia for the poor choices of its national leader Putin in the continuing Russian attacks against Ukraine. The ordinary citizens in Russia had absolutely nothing to do with Mr. Putin's on-going attacks against the far smaller nation. Similarly, the golf stars who have chosen to seek greener grass in their careers have had absolutely nothing to do with the human rights violations in Saudi Arabia.

Such simpleton thinking as is required to reach such a conclusion that PGA Tour stars somehow reflect the same values exhibited by leaders of an entire nation in its human rights violations simply expands conflict internationally at a time when we should be making strides to reduce it. Every effort to grow the game internationally should be welcomed and embraced, especially by the leaders of successful corporations who receive massive wealth from broadcasting or managing the professional sport.

In stark contrast to the innocent acts of its players, the PGA Tour itself, in its recent acts of banning tour players who entered the new LIV Tour event this past week IS the one who has repeatedly made poor and monopolistic choices, not unlike a few corporations we have repeatedly reported on this website. The Tour indeed has held a monopoly on these tour stars and has no intention of releasing that monopolistic stranglehold on its players without a fight.

We believe that the PGA Tour itself is in violation of laws designed to safeguard against monopolistic practices by American corporations and will in all likelihood be forced to reverse its player sanction decisions or face major anti-trust lawsuits and a substantial reduction in its viewing audience. Who is going to watch the PGA Tour events if many of the sport's favorite stars are banned from playing?

<https://www.foxnews.com/sports/pga-tour-legal-challenges-suspending-liv-participants>

For the express and sole purpose of avoiding legal conflicts with the PGA Tour, several of the best golfers on the planet, winners of multiple major championships around the world, resigned their status and membership on the PGA Tour. How on earth did this grow the game??

The PGA Tour, is a for-profit enterprise. It gives to charity as a way to offset it's massive profits.

CBS Sports, NBC Sports, Golf Channel are long-time partners of the PGA Tour. They're going to "tow the corporate line" and not do anything to upset the relationship with the tour.

Golf Channel is of course owned by COMCAST, and COMCAST was one of the massive corporations whose IP's were repeatedly found to have been associated with site tampering on the golftraxx.com website.

Businesses who maintain strangleholds on markets through monopolies MUST be forced to fly straight and it would appear forced to comply with federal legislation regarding monopolies, no matter how much money they give to charities, or how much "good" they do in the world.

That is the case with the worlds largest search engines, the world's largest broadcasters of golf television events, and with the US corporation entrusted with managing it's tour.

We have choices as consumers which can be used to make it clear to these American businesses that we do not appreciate or endorse these large monopolistic corporations in their efforts to continue with their predatory and monopolistic practices.

I invite our website visitors to take a stand with me against the predatory and monopolistic practices of the businesses heretofore identified by this website.

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