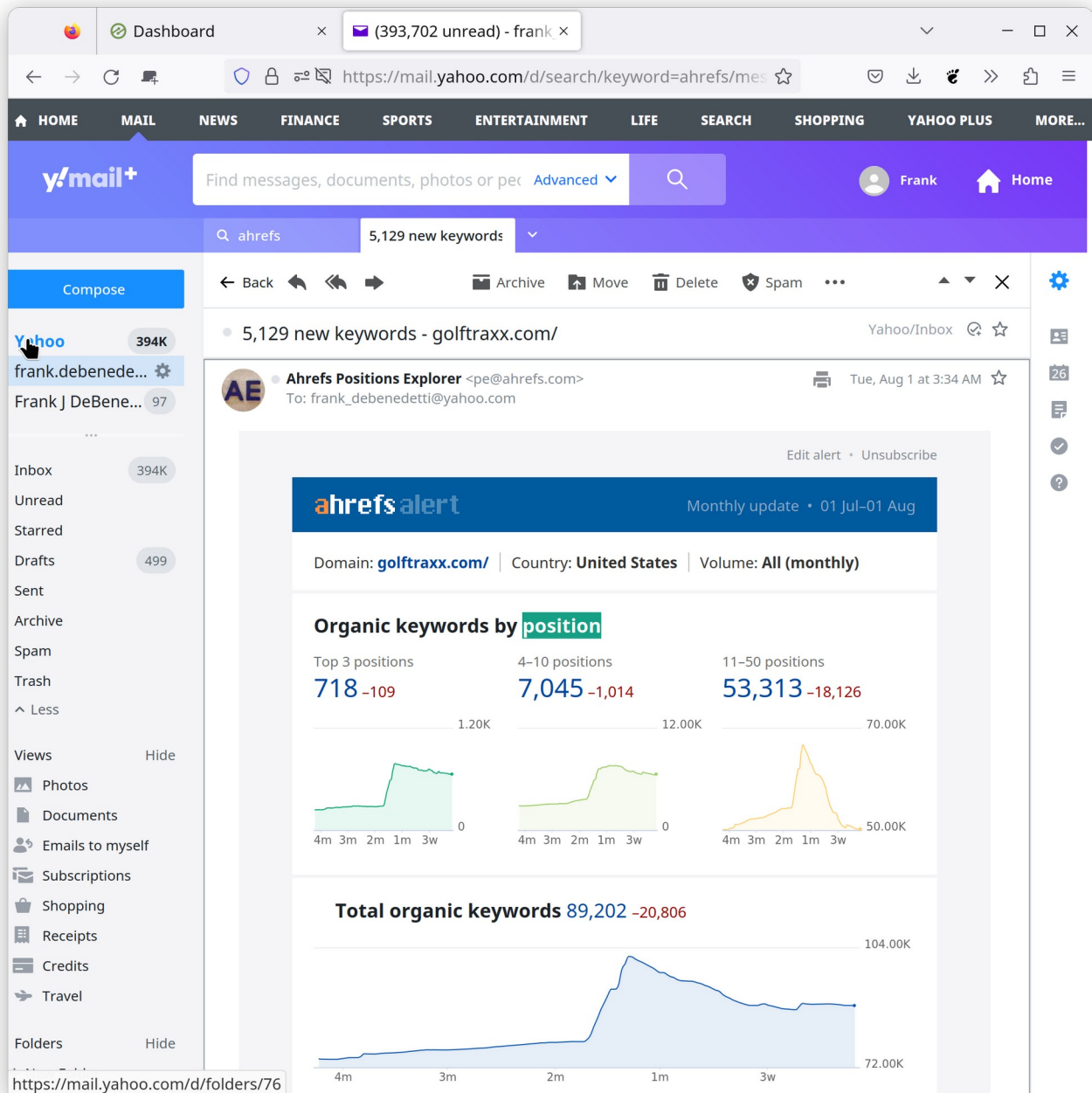


# AN ARGUMENT FOR THE IMMEDIATE BREAK-UP OF GOOGLE

If you own or manage a website, you need to stop and read this article NOW!

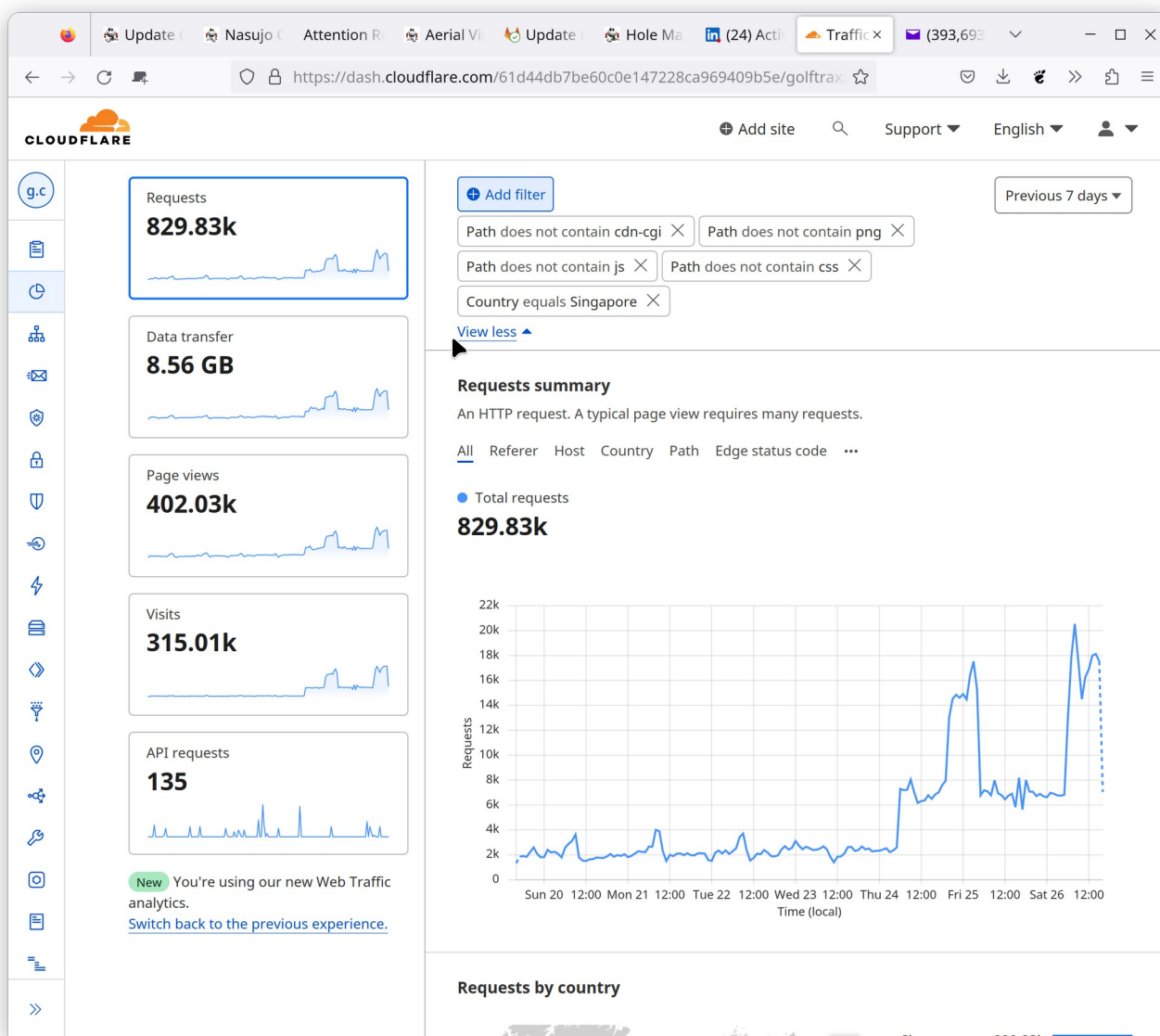
As Google continues to cross more and more ethical and legal boundaries in its actions across the globe against its competitors' (and customers') websites, and makes it 100% clear that all of its activities are designed to maximize its advantage and its earnings, the implications for businesses around the world are severe.

Earlier this month, we reported that AHREFS caught Google removing and lowering TENS of THOUSANDS of organic key words for the golftraxx.com website.



Initially, it appeared that our volume was remaining relatively constant despite the removal and ranking reduction of the TENS of THOUSANDS of organic keywords (by Google) which of course would be a good thing if it were true, as though it was the result of users who had bookmarked our website and searched for golftraxx.com without Google search at all.

However, yesterday, we discovered that Google had caused and/or created massive counterfeit traffic from the tiny country of Singapore to replace the legitimate traffic and then **substituted** illegitimate traffic from Singapore. In the graph below, see it leap from 2,000 requests we were previously receiving to nearly ONE MILLION requests( in a week timeframe) overnight where allegedly all these requests occurred in a tiny country where for the entire country we have 17 of its 20 courses mapped and in our database.



Nearly one million requests from the tiny country of Singapore with just 20 courses?? All in the span of just a few days? Not likely.

What's the reason Google would do this? If you haven't deduced it yet, it's a COVER-UP! Google wishes to cover-up it's malicious actions towards the golfraxx.com website during the past week.

If our request volume hadn't dropped so substantially right after we reported that we had reached 20 million requests in less than a month's time this past week, then Google could counter that despite its removal and downgrade of the 60,000 organic keywords, golfraxx.com website traffic hadn't really dropped... implying no harm, no foul. Of course, the counterfeit traffic discovered yesterday means just one thing: That's a COMPLETE LOAD of BS!!

The addition of ONE MILLION counterfeit traffic requests by Google's hand, while Google simultaneously and substantially reduces our US, UK, and Canada traffic for golfraxx.com by removing and downgrading organic keywords and removing more of golfraxx.com page from its index, all the while hoping to cover up its ILLEGAL actions including using the orchestration of counterfeit traffic provides valuable insight into the parts of the process controlled by Google and why Google CANNOT continue to control all the parts of the process.

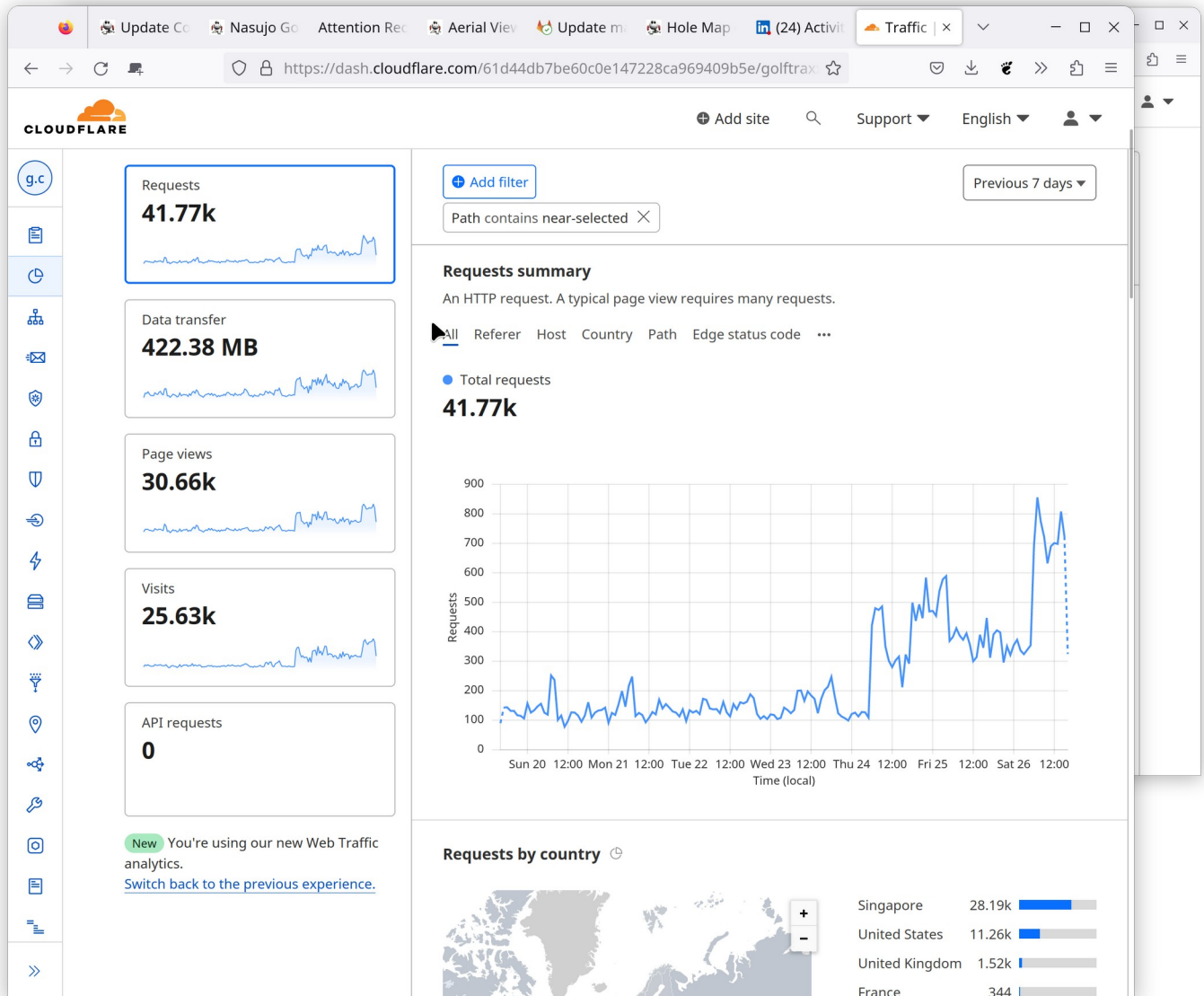
Google controls organic keyword assignment to websites, and also ranking of those keywords.

Google also controls website indexing and dynamic page ranking previously shown to be filled with fraud Google has demonstrated that it can and does falsify its indexing and ranking of a website's pages, creating pages that could logically exist but were never submitted in sitemaps to it for the purpose of disparaging and smearing the website. We caught Google doing that to our site and have reported it several times to regulators and this past week found a way to prove it as well.

Google can create pages it claims to have discovered without any regard for whether they were submitted or whether they have content or whether they meet its criteria for high ranking.

In our case, Google added another 70,000 pages in its category of Google "knows" about the page but it is not in a sitemap, submitted by golfraxx.com. Google counterfeited links to our playing and hole - layout pages for golf courses and holes we did not yet map. Google highly ranked those pages KNOWING the pages don't have content for the EXPRESS PURPOSE of directing LOTS of users to pages where it KNEW we had no content. This week we started re-directing users who request pages we don't yet have GPS data to a page called near-selected showing other nearby courses when they were directed by Google to a golfcourse page on our site without coordinate data. In one week, OVER 40,000 requests were made for pages hole maps and playing pages for courses where we don't have content that were redirected to near-selected.

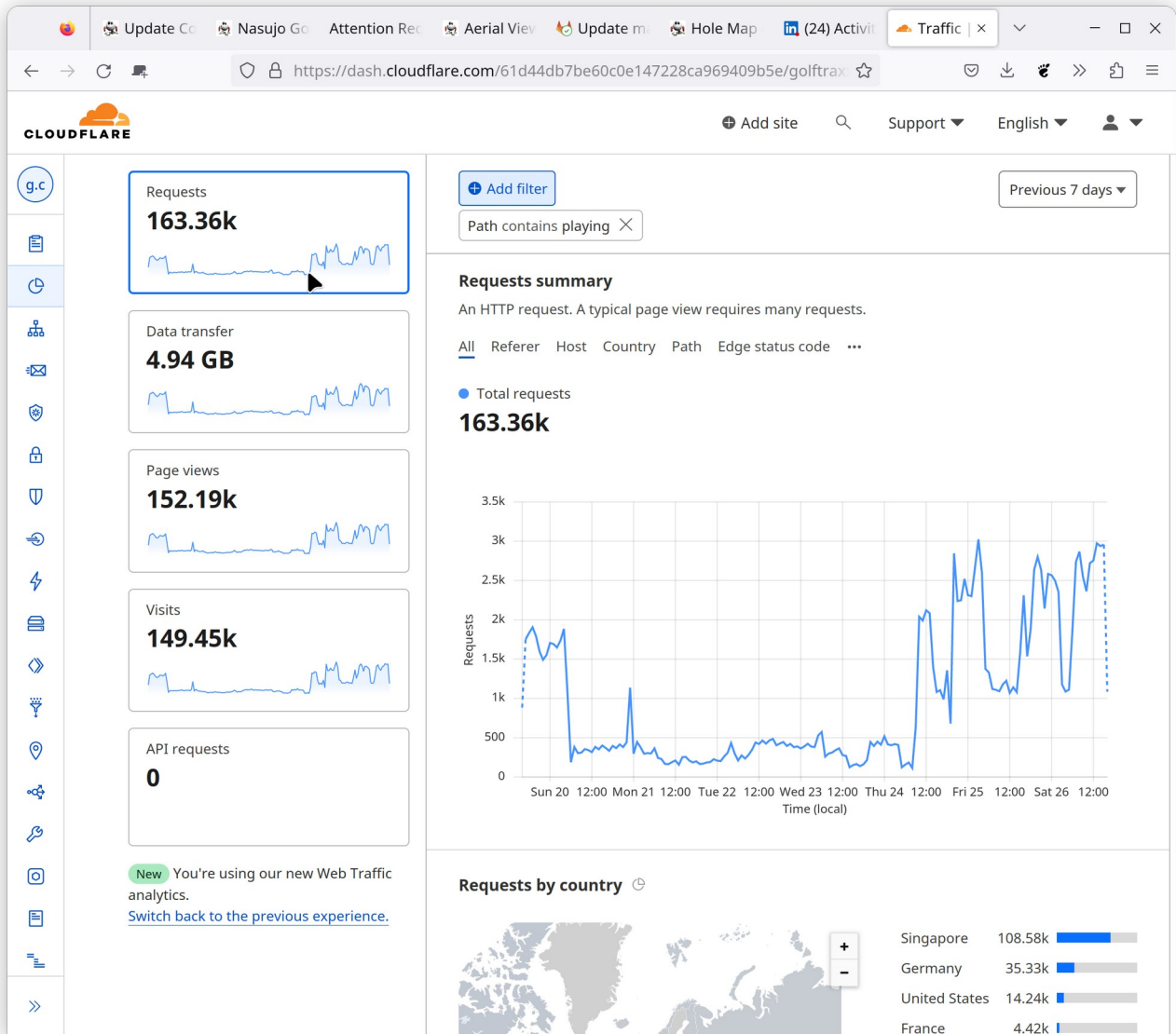
This should leave NO question in your mind as to whether Google did IN FACT execute the smear campaign we have repeatedly described.



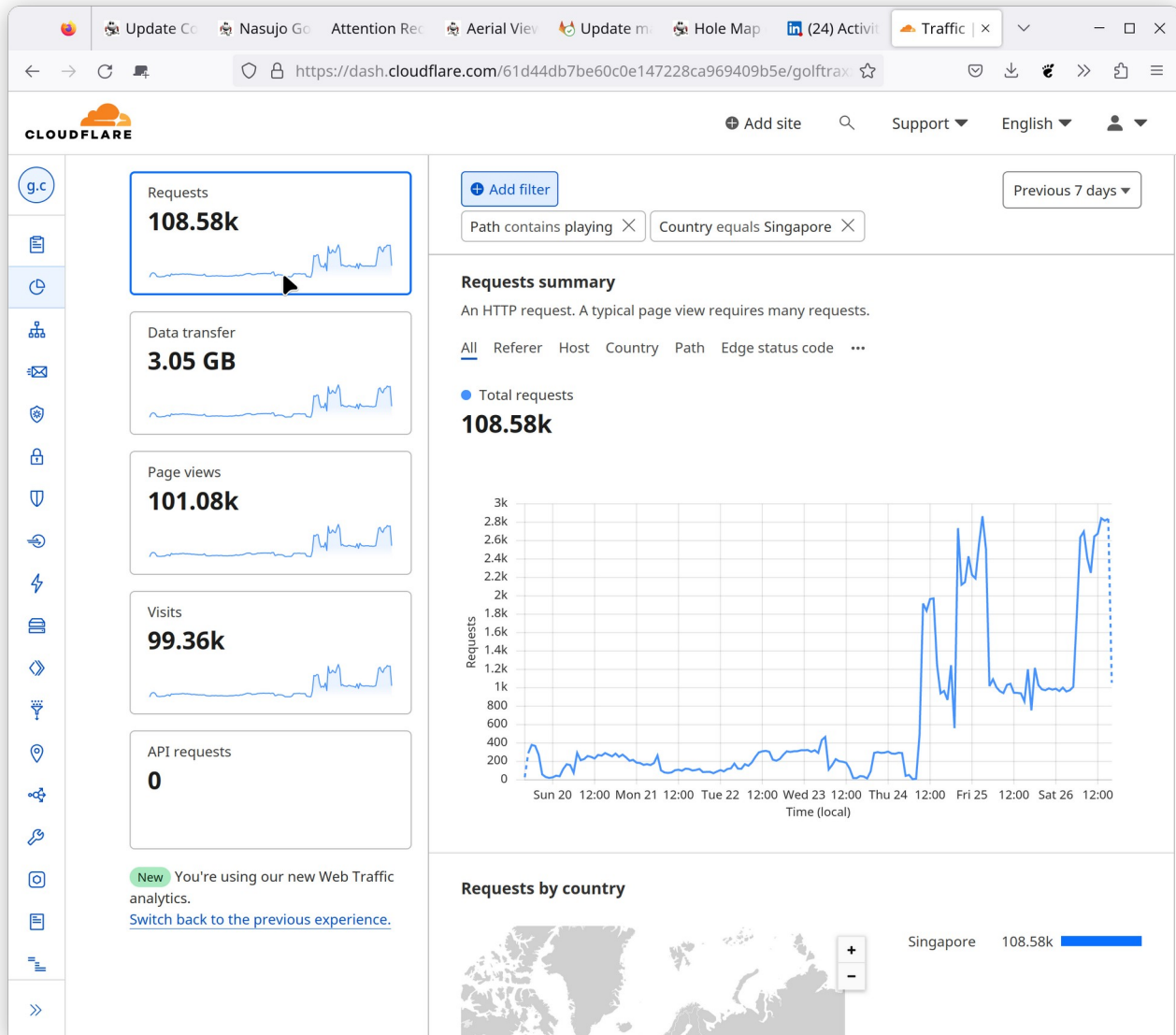
Google also has the ability to falsify and/or manipulate GPS coordinates from those received by its device users and supply altered coordinates to competitive apps. Google has the ability to impose extra DNS lookups on users after reaching a website, then not respond to the additional DNS lookup requests (those are Google's servers too unless the user specified DNS 1.1.1.1), thereby forcing users to abandon sessions.

Our playing page is a useful example to explain.

Here is a graph of playing page requests from all countries in the past week. Note the massive drop-off of requests after Google removed and lowered the rank of ten of thousands of the organic key words.



Then suddenly the requests spike back up in the past few days virtually ALL from the single country of Singapore!!



We have been reporting to regulators that Google has been imposing additional DNS lookups on users requesting the playing pages. So when the user requests, s/he is first directed to do a DNS lookup on a Google DNS server but the DNS server never responds. See how few playing page requests were submitted until the counterfeit requests started being submitted.

The user-abandoned sessions totalling nearly 10,000 this past week are sessions where Google continues its blasphemy.

Playing page requests were being held low by Google malfeasances such as DNS lookup blocks, then by Google removing virtually every link to playing pages from its results a week ago. It actually becomes an even slipperier slope now, because we have alleged that Google in some cases has manipulated the coordinates received by the user in our playing page to manipulate yardages.

One of two things must therefore be true and it is possible that BOTH are true. One is the GPS coordinate manipulation that I experienced is being experienced by other users on our playing page

and Google NEEDS to cover that up, as it's been approved to launch its Waymo driverless taxi fleets in cities like San Francisco. If GPS manipulation can be achieved then Google has ABSOLUTELY NO BUSINESS transporting passengers!!

The screenshot shows a LinkedIn profile for Frank DeBenedetti, self-employed at GolfTraxx.com, with 505 followers. The main post is titled "Cybersecurity and Artificial Intelligence (AI...)" and was posted 1 month ago. It contains a detailed explanation of how Google's location reporting was manipulated on a golf course. The post includes a warning about math, a description of the golf course hole, and a mathematical deduction based on a right triangle. The post has 169 impressions and 1 comment.

**Frank DeBenedetti**  
Self Employed at GolfTraxx.com  
9/10/19  
Followers 505

**Cybersecurity and Artificial Intelligence (AI...)**  
Frank DeBenedetti • You  
1mo • Edited • 🗨

WARNING: this post contains some considerable math, so if it's not your favorite subject, feel free to skip this post...

I've been asked by several contacts to explain why I was able to know with certainty that Google had indeed manipulated the coordinates for my current location, and how I deduced how far off they were and how I performed the calculations and why GPS coordinate manipulation is such a big deal.

For golfers out there (who don't mind math), you may find this especially interesting.

In the screenshot from our playing page for Hole 5 at Contra Costa Country Club, you can see that distances shown in the page to front, center, and back are almost equal.

As a side note, this is the closest course to me and the 5th hole is about a quarter mile from where I sit typing this. I have tested the playing page over there hundreds of times just because it is quite convenient.

I was testing our playing page for the 5th hole, standing on the edge of the road about 15 yards from the back of the 5th green. Where I was standing, the road runs perpendicular to the line from the tee through the center of the green.

First the conclusion: Google ILLEGALLY reported my location incorrectly by approximately 67 yards.

EXPLANATION:

We can DEDUCE that the incorrectly reported location was to the left or right of green center (50 yards from center) as you face the green from the tee, because my position was directly behind the green and directly on the line from the tee through green center to my position which also passed directly through the greenfront and greenback points.

For the incorrectly reported location to be equal distance from front, center and back locations it can also be deduced that the point was abeam the greencenter location such that the line segment from the actual greencenter location to the illegally reported location forms a 90 degree angle with the line segment from the tee through greenfront and greencenter towards greenback.

Having knowledge of the first two deductions, the variance from my actual location is demonstrable by the formula:  $a^2 + b^2 = c^2$  (thanks to Pythagoras) because a right triangle is formed from my actual location to the green center, then to their reported point, such that the line segment to their reported point is perpendicular to the line segment from my location through greenback to greencenter. Otherwise the distances to Greenfront and Greenback couldn't be approximately equal.

My distance to greencenter from my actual location was approximately 45 yards. My location to greencenter forms one leg of the right triangle. The second leg of the right triangle is from greencenter to the incorrectly reported location by Google. The hypotenuse is expressed as:

$45^2 + 50^2 = 4525$ . Square root is the length of the hypotenuse which is slightly more than 67 yards.

Feedback?

I know it involves math, but it is CERTAIN they manipulated the coordinates.

1 comment

Like Comment

169 impressions View analytics

Be the first to react

**Frank DeBenedetti** • You  
Self Employed at GolfTraxx.com 9/10/19  
1mo • Edited • 🗨

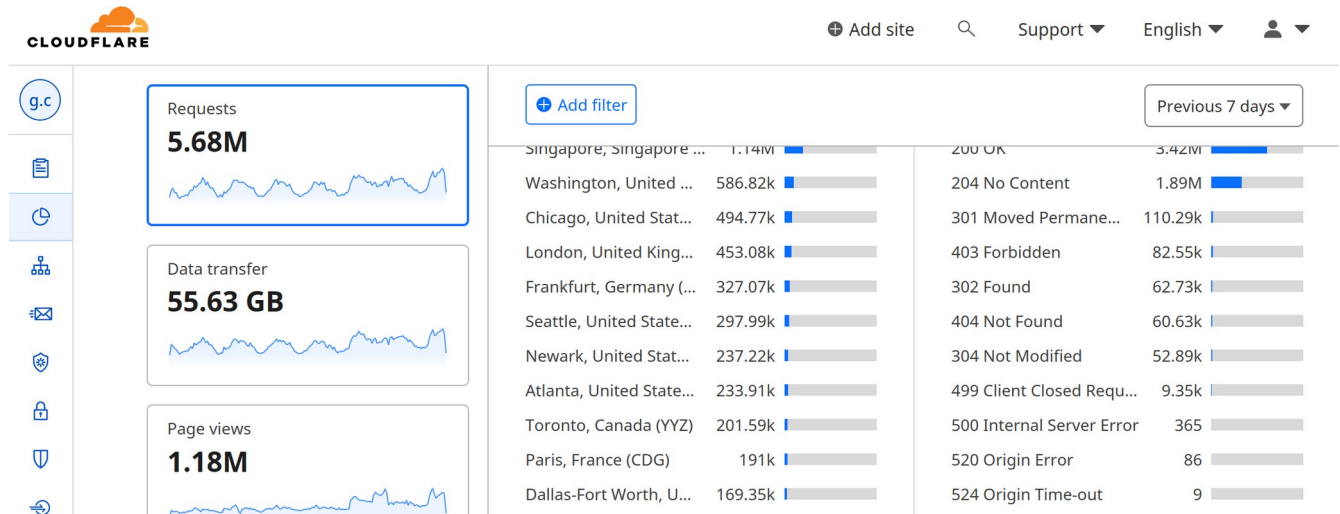
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Messaging

Second, it may be that Google is manipulating the GPS coordinates provided in its Google Maps API, such that it is introducing variances to customers PAYING it for the API Mapping services. This of course would be billing fraud.

Every business has the RIGHT to expect their website will be an an equal footing free from illegal interference and tampering. The processes that affect ranking, indexing, traffic, reporting, DNS lookups, etc. MUST ALL operate free from ANY organization’s ability to influence the results in a tainted way. Google is poisoning the well for ALL OF US!!

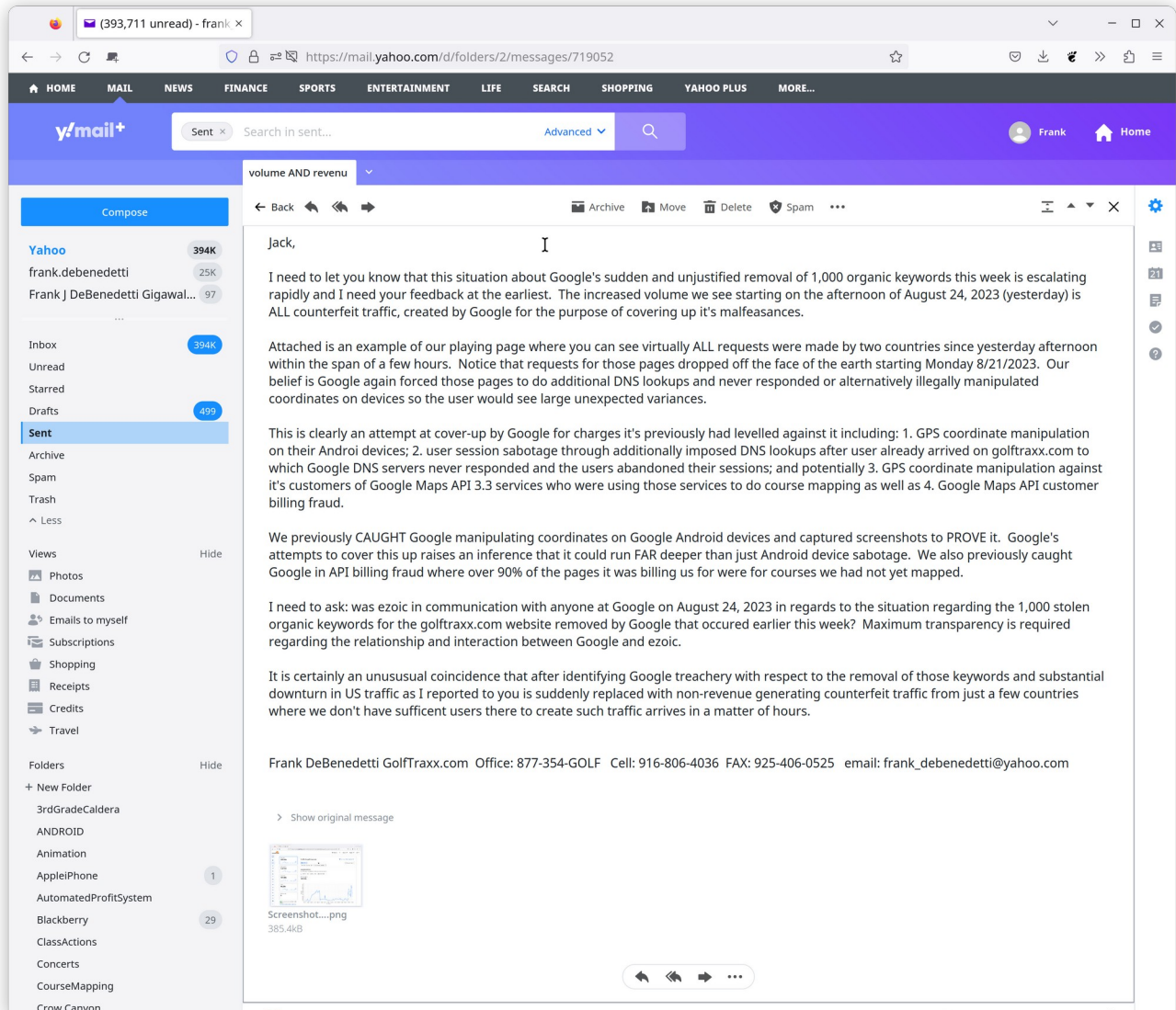


You can also see 82,000 forbidden requests. These are all for pages that Google has been instructed to NOT index and IGNORE for YEARS!!!

You can also see 60,000 requests that are 404 error (not found pages). Again, Google claims to know about these pages, so therefore it knows them to be without content, but it’s TRUE INTENT becomes clear...

As you can see, Google has the ability to not act ethically with respect to indexing and ranking of pages on a website to achieve the INTENDED result of executing a SMEAR campaign against that website.

ALL of those 30,000 pages where re-directs are occurring because we don’t have data for a course (yet Google highly ranked the result) are examples of Google’s massive smear campaign against golfraxx.com. Google KNOWS these pages don’t have data.



We contacted ezoic this week about what we saw happening with dropping page request volumes. Oddly, the response from Google came within a few hours orchestrated as the counterfeit traffic from Singapore... We have asked ezoic to please be **TRANSPARENT** about the interaction between ezoic and Google on August 24, 2023 with respect to my report of dropping page request volume and dropping ad revenue on golftraxx.com.

No response has been provided.

It seems 100% clear that Google **CANNOT** be trusted to remain ethical, honest, and forthright with respect to its many duties on people's websites. It is causing financial damage to **MILLIONS** of websites around the world with disgraceful tactics such as those evinced in this report.

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