

DIAMETRICALLY OPPOSED FORCES: Google Search versus ChatGPT and AI (aka Google GREED-driven business processes)

Sometimes pictures are worth 1,000 words like this one from the golfraxx.com website for courses in Western Australia:

<https://golfraxx.com/courses-on-map-by-country?state=OB&static=true>

There are some 172 golf courses there.

The actual list of those courses is here:

https://golfraxx.com/GoogleMap/view_golfcourses_by_country.php?state=OB

You'll note that of those 172 golf courses, golfraxx.com has GPS data for 162 of them and Scorecards for 110 of them

What I'd like you to do is search on google for some of the courses in this list. {I use the course name and add 'western australia' to the search term to differentiate it from other courses potentially having the same name but many in Australia are unique enough to avoid any risk of duplication).

You'll probably see in the results that often GolfPass links are included high in the results. But click the link to the golfraxx.com page for the course, and you're likely to discover that the golfraxx.com page has NO RESULTS!! Many or most courses in Western Australia (and thousands and thousands more courses worldwide) HAVE NO DATA in golfraxx.com.

You'll also note in the Google Search results the ABSENCE of any golfraxx.com pages for all but one of the courses in our list of 172 courses, despite the fact that NO OTHER website has data for the course. You can see that by doing a Google search for 'golfraxx australia': ONE course of the 172 courses we researched and added to our database (one of MANY of those submitted by Australian golfers 17 years ago) is returned in the Google search results:

<https://golfraxx.com/full-layout?coursename=Australian+Golf+Club&zipcode=2018&static=true>

So a few questions:

1. Why is the golfraxx.com page highly ranked even though it has no data??
2. Why are golfraxx.com pages that Google KNEW and HAD indexed inexplicably EXCLUDED from Google Search results?

To state the obvious: Google is apparently incented to promote it's partners page listings even when no data exists on the partner's page.

Google wishes to have it's search results used in Chat GPT models so it's data and the data of it's partners will be the "source of TRUTH", but there's an 800 pound gorilla in the corner with an obvious question:

How can Chat GPT results be complete and accurate when Google bases it's content inclusion and indexing on financial deals and backroom deals instead of on the quality of the content??