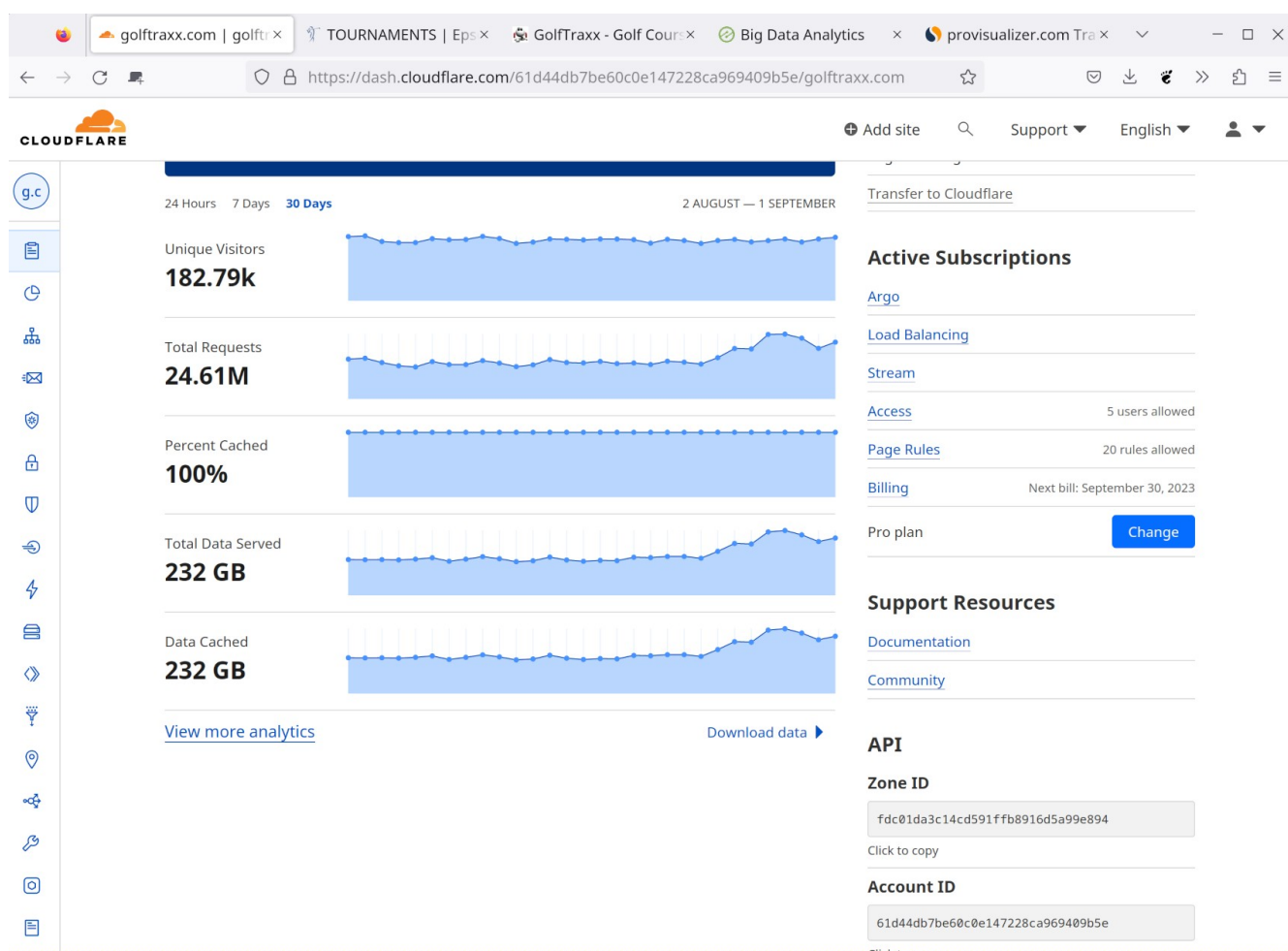


The END of an Empire Built on GREED and DECEPTION:

Google is losing it's Cash Cow: specifically, it's ability to track user activity across the web and sell those collected insights to the highest bidder which are systematically being dismantled as users migrate away from Chrome towards Firefox or another privacy conscious browser and implement DNS 1.1.1.1 and/or operate behind VPN networks ALL of which block Google's tracking cookies from collecting personal information about you and your browsing history.

We see this "GET LOST GOOGLE" trend gaining momentum here at golfraxx.com. Compare the reported sessions and traffic for the month of August between the stats for golfraxx.com as reported by Cloudflare versus Google Analytics 4 metrics for same period. Note, Cloudflare reporting 182.79 thousand unique visitors while GA4 reports 124.9 thousand. Cloudflare reports 44 % MORE than GA4.



It's quite remarkable that in 4 short years the world has figured out what Google is up to (no good) and is blocking it's despicable ways.

It's time to unlock Similarweb 3.0: More ROI. More consumer insights. More business growth. [Learn more](#)

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golftraxx.com VS. [Compare this site to](#)

golftraxx.com

golftraxx - golf courses, golf scorecards, course maps, course layouts, course flyovers, hole flyovers

Company	GolfTraxx
Year Founded	--
Employees	11 - 50
HQ	United States, California, Danville
Annual Revenue	\$1.0M - \$2.0M
Industry	Sports > Golf

Global Rank \uparrow #537,605 \downarrow 37,303

Country Rank \uparrow #171,856 \downarrow 55,187 United States

Category Rank \uparrow #388 \downarrow 107 Sports > Golf (In United States)

Measured by GA4

Total Visits \uparrow	Bounce Rate \uparrow	Pages per Visit \uparrow	Avg Visit Duration \uparrow
124.9K	31.42%	2.05	00:02:09

Overview Ranking Audience Competitors Marketing channels Outgoing links Technologies

Four years ago, Google held a powerful 92% grasp on the browser market, but the walls started to crumble. Yes, we helped it to happen, asking EVERYONE to migrate EVERY device to DNS 1.1.1.1 and shining a light on Google corruption, especially in light of the fact that it claimed back then that it didn't even use those trackers.

We're not sure every site is seeing a 44% discrepancy in reporting yet, but we know why ours is. Our users LISTENED and said enough is enough of Google BS... we have INFORMED, INTELLIGENT visitors. We also know just like all of you that it's only a matter of time now. The gap in relevance will widen until it's a complete joke that they even offer the service.

As the gap widens, Google is less able to monetize it's collected user data because that data has far less PREDICTIVE value.

We have also seen this week that Google is moving to more and more DESPERATE measures to steal other businesses traffic to try to replace it's short-sighted lies to the world.

<https://www.linkedin.com/in/frank-debenedetti/recent-activity/all/>

But what do those of us in the know say? It's just a matter of time. Keep telling your friends and colleagues to switch to DNS 1.1.1.1.

Google may have CHEATED us here at golftraxx.com on deserved traffic this past week, but golftraxx.com visitors are stepping up by viewing MORE courses and taking us to RECORD amounts of traffic, despite Google's illegal conduct.

Our traffic is UP by 50% month versus month in total requests. The decline is in Google's continuing LOSS of it's ability to track.

Honestly, we're surprised similarweb.com continues to use those GA4 metrics as it MUST know Google's grip is slipping.

Our visitors to the golftraxx.com website are ahead of the curve in adoption of DNS 1.1.1.1 but don't think it's not coming to the rest of the world soon.

[**https://1.1.1.1**](https://1.1.1.1)

Get your protection for EVERY device now and **pay it forward** by helping one other person today rid themselves of those hideous tracking cookies.

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